

Advertiser:	Obama, Barack D-President
Product Desc:	OBAMA/P/D
Estimate:	1768

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		2			\$245.00		0.00				
3	8	09/13/12	09/19/12	CBS This Morning 7-9a CM		7-9a	MTWTF--	:30	3	\$150.00	LV2	0.00	NM	3	\$450.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		3			\$150.00		0.00				
4	8	09/13/12	09/19/12	Price Is Right CM		10-11a	MTWTF--	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		2			\$1,000.00		0.00				
5	8	09/13/12	09/19/12	Ellen CM		3-4p	MTWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		2			\$325.00		0.00				
6	8	09/13/12	09/19/12	8 News Now 5-630p M-FCM		5-630p	MTWTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		3			\$375.00		0.00				
7	8	09/17/12	09/17/12	Mon 9-10p CM		9-10p	M-----	:30	1	\$6,000.00	LV2	0.00	NM	1	\$6,000.00
				2 Broke Girls											
2.5 MEN /MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$6,000.00		0.00				
8	8	09/17/12	09/17/12	Mon 10-11p CM		10-11p	M-----	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
				Hawaii Five-O											
HAWAII FIVE-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$2,000.00		0.00				
9	8	09/15/12	09/15/12	Sat Prime Special CM		8-10p	-----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
				KLAS Movie: Navy Seals											
KLAS MOVIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-		1			\$500.00		0.00				
10	8	09/16/12	09/16/12	Sun 8-9p CM		8-9p	-----S	:30	1	\$1,700.00	LV2	0.00	NM	1	\$1,700.00
				Big Brother		(8:00 PM-9:00 PM)									
BIG BRO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$1,700.00		0.00				
11	8	09/16/12	09/16/12	Sun 9-10p CM		9-10p	-----S	:30	1	\$1,400.00	LV2	0.00	NM	1	\$1,400.00
				The Good Wife											
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		1			\$1,400.00		0.00				
12	8	09/13/12	09/19/12	8 News Now 11p M-F CM		11-1135p	MTWTF--	:30	2	\$1,550.00	LV2	0.00	NM	2	\$3,100.00
				8 News Now 11p M-F											
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		2			\$1,550.00		0.00				
13	8	09/13/12	09/19/12	Letterman CM		1135p-1237a	MTWTF--	:30	2	\$750.00	LV2	0.00	NM	2	\$1,500.00
				Letterman		(11:35 PM-12:37 XM)									
LATE SHOW w. LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/13/12	09/19/12	MTWTF--		2			\$750.00		0.00				
14	8	09/13/12	09/19/12	Craig Ferguson CM		1237a-137a	MTWTF--	:30	2	\$115.00	LV2	0.00	NM	2	\$230.00
				Craig Ferguson		(12:37 XM-1:37 XM)									
LATE LATE SHOW															

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Estimate:	1768	

Totals	30	\$27,065.00
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